



XL Packaging Custom Paper Sticker Label Rectangle Packaging Label Sticker Roll Custom Make Your Own Logo Stickers

Our Product Introduction

for more products please visit us on custom-packagingbox.com

Basic Information

- Place of Origin: shenzhen china
- Brand Name: OEM/ODM
- Certification: ISO certificate, Disney, Sedex, FSC
- Model Number: Paper Sticker Label 001
- Minimum Order Quantity: 5000
- Price: discussible
- Packaging Details: Carton Packing
- Delivery Time: 18-25
- Payment Terms: Western Union,T/T,MoneyGram,L/C
- Supply Ability: 200000 Piece/Pieces Per Month



Product Specification

- Product Name: Custom Printing Adhesive Sticker Labels
- Color: Customized
- Size: Customized Designs
- Shape: Rectangle
- Compatible Surfaces: Paper, Cardboard, Plastic
- Artwork: AI PSDJPG PDF
- Industrial Use: All
- Material: Paper
- Highlight: **Packaging Label Sticker Roll, Rectangle Packaging Label Sticker, Custom Make Your Own Logo Stickers**



More Images



Product Description

XL Packaging Custom Paper Sticker Label Wholesale Roll Package Label Sticker Custom Your Own Logo Print Packaging Label

Request a Sample: [Contact XL Packaging](https://www.custom-packagingbox.com/sale-45326196-stamping-vinyl-sticker-label-roll-waterproof-package-sticker-label-for-bottle.html) to receive a personalized quote and physical samples.

<https://www.custom-packagingbox.com/sale-45326196-stamping-vinyl-sticker-label-roll-waterproof-package-sticker-label-for-bottle.html>

<https://www.custom-packagingbox.com/sale-45327117-waterproof-paper-sticker-label-self-adhesive-box-packaging-fragile-warning-label.html>

<https://www.custom-packagingbox.com/sale-45524239-custom-printed-packaging-paper-sticker-label-roll-adhesive-art-paper-label-sticker.html>

<https://www.custom-packagingbox.com/sale-45325065-waterproof-double-sided-paper-sticker-label-for-water-bottle-packaging-customized.html>

<https://www.custom-packagingbox.com/sale-45063671-luxury-custom-box-custom-wholesale-gift-packaging-premium-luxury-cosmetic-magnetic-gift-boxes-for-gi.html>

XL Packaging: Custom Rectangle Paper Sticker Labels – Roll Format for Branded Packaging & Logo Stickers

XL Packaging specializes in custom rectangle paper sticker labels on rolls—designed to elevate product packaging, brand identity, and simplify application for businesses of all sizes. Whether you need logo stickers for cosmetics, food jars, skincare bottles, or shipping boxes, these labels blend high-quality paper materials, vivid custom printing, and roll-based convenience to meet your branding and packaging needs. As a factory-direct supplier, we offer end-to-end customization—from paper type to logo design—to ensure your stickers align with your brand’s aesthetic and functional goals.

I. Core Materials: Paper Quality & Durability for Every Use Case

The foundation of these sticker labels is premium paper, chosen for its printability, tactile appeal, and compatibility with diverse packaging surfaces (glass, plastic, cardboard, etc.). We prioritize materials that balance durability, aesthetics, and sustainability:

Paper Type	Key Features	Best For
Matte Paper	Non-glossy, soft texture; reduces glare; ideal for minimalist or elegant logos.	Skincare bottles, luxury cosmetics, handcrafted food jars (e.g., honey, jam).
Gloss Paper	High-shine finish; amplifies vibrant colors; enhances photo-realistic designs.	Beverage labels, candy packaging, bold cosmetic labels (e.g., lipstick tubes).
Kraft Paper	Natural, rustic texture; FSC -certified; eco-friendly aesthetic.	Organic food (grains, nuts), artisanal soaps, sustainable skincare brands.
Recycled Paper	85% post-consumer recycled content; subtle texture; aligns with eco-brands.	Zero-waste products, plant-based cosmetics, sustainable packaging lines.
Vellum Paper	Semi-translucent, premium feel; adds depth to layered designs.	High-end gift packaging, limited-edition products, luxury candles.

2. Adhesive Solutions

Adhesives are tailored to your application needs—ensuring labels stay secure (or peel cleanly, if needed):

Permanent Adhesive: High-tack glue for long-term bonding (ideal for product packaging like glass serum bottles or plastic food containers). Resists water, oil, and temperature changes (-10°C to 60°C).

Removable Adhesive: Low-tack glue that peels off without residue (great for temporary labels, shipping boxes, or sample products).

Eco-Friendly Adhesive: Plant-based, compostable glue (compliant with EU EN 13432 standards) for brands prioritizing full-cycle sustainability.

3. Protective Coatings

To extend label lifespan and enhance durability:

UV Varnish: Shields against fading from sunlight (critical for products displayed in retail windows) and adds a subtle gloss.

Aqueous Coating: Water-based, non-yellowing finish that resists smudges and minor spills (ideal for food or beverage labels).

Lamination (Matte/Gloss): Thin plastic or plant-based film layer for extra durability—gloss lamination boosts shine, while matte reduces fingerprints.

Customization: Design Your Logo Stickers – No Limits on Creativity

We offer comprehensive customization to turn your logo or design into high-impact stickers, with precision tailored to your brand:

1. Printing Techniques for Vivid Branding

CMYK Full-Color Printing: High-resolution (1200dpi) printing for bold logos, patterns, or text—perfect for multi-color designs (e.g., a brand’s signature gradient or illustrated elements).

Pantone Color Matching: Ensures 100% color consistency with your brand guidelines (e.g., a specific shade of blue for a skincare line or red for a food brand). Critical for maintaining brand recognition across products.

Foil Stamping: Adds luxury with gold, silver, rose gold, or holographic foil accents—ideal for logo borders, text, or decorative details (e.g., a gold foil logo on a matte black sticker for premium spirits).

Embossing/Debossing: Creates 3D texture for logos or monograms (e.g., a debossed brand initial on kraft paper stickers)—adds tactile appeal that stands out to customers.

2. Size & Shape Flexibility (Rectangle-Centric)

Standard Rectangle Sizes:

Small: 2×3cm (lipstick tubes, sample sachets)

Medium: 5×7cm (skincare jars, beverage cans)

Large: 10×15cm (shipping boxes, large food containers)

Custom Rectangle Dimensions: Fully tailored to your packaging (e.g., 3×10cm for long serum bottles, 8×5cm for square candle jars) with ±0.1mm precision.

Optional Die-Cut Details: While the base shape is rectangle, we offer custom die-cut corners (rounded, square, or decorative) or small cutouts (e.g., a tiny circle for bottle necks) to fit unique packaging.

3. Design Support & Pre-Proofing

In-House Design Team: If you don't have a ready design, our team creates 2–3 custom logo concepts based on your brand's style (minimalist, bold, rustic).

Pre-Production Proofs:

Digital PDF proofs: Review color, layout, and text before printing.

Physical samples (3–5 stickers): Test how the label looks on your actual packaging (e.g., how it adheres to glass or plastic) and confirm finish quality.

Roll Specifications: Convenience for Application

These stickers are supplied in roll format—optimized for efficient application, whether manual or machine-driven:

1. Roll Core & Size

Core Diameter: Standard 3" (76mm) core—compatible with most manual label dispensers, semi-automatic, and fully automatic labeling machines (used in factories or fulfillment centers).

Roll Length: Customizable based on order quantity:

Small batches: 100–500 labels per roll (ideal for startups or small businesses).

Large batches: 1,000–5,000+ labels per roll (for high-volume production lines).

Liner Type:

Glassine Liner: Thin, cost-effective option for manual application.

Release Paper Liner: Thick, durable liner for machine application (prevents tearing during high-speed labeling).

2. Application Compatibility

Manual Application: Easy to peel from the roll and apply by hand (great for small-batch products like handmade soaps or sample kits).

Machine Application: Designed for seamless integration with labeling machines—labels feed smoothly, with consistent spacing to avoid jams (critical for high-volume packaging lines, e.g., beverage cans or cosmetic tubes).

Why Choose XL Packaging's Custom Paper Sticker Labels?

Brand Visibility: Vivid printing and custom designs turn ordinary packaging into a branding tool.

Convenience: Roll format simplifies application, whether manual or machine-driven.

Durability: Protective coatings and high-quality adhesives ensure labels stay intact in diverse conditions.

Sustainability: Eco-friendly materials align with modern consumers' demand for ethical branding.

Flexibility: Tailored to your size, design, and quantity needs—from small batches to large-scale production.

XL Packaging's custom rectangle paper sticker labels are more than just decals—they're a cost-effective way to strengthen your brand identity and elevate product packaging. Whether you're labeling skincare jars, food containers, or shipping boxes, our factory's expertise ensures your stickers are as high-quality and memorable as your products. Contact our team to share your logo, size requirements, and application needs—we'll deliver a tailored sticker solution that works for you.

Product Description

Product	Bottle label, makeup label, cosmetic label, skincare sticker
Material	Adhesive paper, PVC, art paper, kraft paper etc.
Size	Custom size
Shape	Round, Hexagon, Square, custom shape
Color	Custom color
Logo	Custom logo, team logo, company name, brand name
Lead time	5-10 working days

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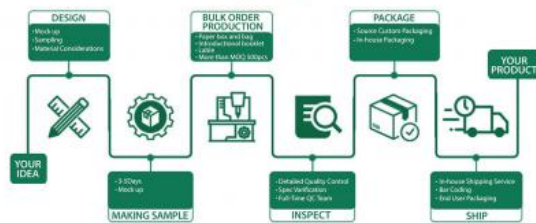


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HOW TO CUSTOMIZED??



EXHIBITION

Shenzhen Xianglong Paper Product & Packaging Co., Ltd.

**Welcome to China to
visit our company!**



CERTIFICATIONS



MANUFACTURING SOLUTIONS

PROFESSIONAL OEM/ODM



BRAND COOPERATION

case study



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