



OEM Customize Luxury Texture Paper Watch Gift Box With Instruction Manual Cards Rigid Boxes

Our Product Introduction

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Basic Information

- Place of Origin: shenzhen china
- Brand Name: OEM/ODM
- Certification: ISO certificate, Disney, Sedex, FSC
- Model Number: Gift Packaging Box
- Minimum Order Quantity: 500
- Price: discussible
- Packaging Details: Carton Packing
- Delivery Time: 18-25
- Payment Terms: Western Union, T/T, MoneyGram, L/C
- Supply Ability: 200000 Piece/Pieces Per Month

XL PACKAGING



Product Specification

- Logo: Custom Logo Available
- Printing Handling: Matt Lamination, Varnishing, Stamping, Embossing, Glossy Lamination, UV Coating, VANISHING, Gold Foil
- Color: Partone Color +CMYK
- Custom Order: Accept
- Industrial Use: Gift & Craft, Gift Packing
- Size: Custom Size Accepted
- Feature: Recyclable
- Printing Handling: Stamping, Matt Lamination, Varnishing
- Use: Gift, watch
- Highlight: Rigid Boxes Watch Gift Box, Luxury Texture Paper Watch Gift Box, OEM Customize Watch Gift Box

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More Images

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Product Description

OEM Customize Luxury Texture Paper Watch Gift Box With Instruction Manual Cards Rigid Boxes

OEM Custom Luxury Texture Paper Watch Gift Box with Instruction Manual Cards & Rigid Construction

Elevate the presentation of premium watches with OEM custom gift boxes that blend tactile luxury, functional design, and brand storytelling. Below is a detailed overview of these rigid boxes, designed to protect watches while delivering an opulent unboxing experience:

Premium Texture Paper Exterior

Tactile Luxury Materials

Embossed/Debossed Textures:

Choose from linen, leatherette, or suede-like finishes for the paper exterior. For example, a linen-textured box with embossed brand logos adds sophistication, while a leatherette finish conveys modern luxury.

Eco-Friendly Options:

Recycled paper with tactile coatings or FSC-certified materials for sustainability-conscious brands.

Color Palette:

Neutral tones (black, navy, brown) for timeless elegance or metallic accents (gold/silver foil) for high-impact luxury.

Custom Printing & Embellishments

Logo Integration:

Foil-stamped logos (gold/silver/rose gold) for a reflective, premium look.

Blind embossing (no ink) for subtle texture that highlights the brand name or motif.

Thematic Designs:

Watch-inspired patterns (e.g., gears, clock faces) or minimalist lines for a modern aesthetic.

Seasonal or limited-edition designs (e.g., holiday motifs, anniversary logos).

Rigid Box Construction

Sturdy Structure

High-Density Chipboard:

1.5–3mm thick rigid cardboard ensures durability, protecting watches from impacts during shipping or handling.

Hinged Lid with Magnetic Closure:

Smooth, secure closure for a seamless unboxing experience. The lid can feature a recessed area to hold the watch cushion.

Stackable Design:

Uniform dimensions for easy storage in retail backrooms or warehouses.

Interior Layout

Watch Cushion & Tray:

Custom-cut EVA foam or velvet-lined cushions shaped to fit watch cases (round, rectangular, or oversized).

Removable tray beneath the cushion for storing additional accessories (e.g., extra straps, warranty cards).

Instruction Manual Compartment:

Dedicated slot or pocket on the inner lid or side of the box to hold instruction manuals, warranty cards, or brand story booklets.

Functional & Branding Elements

Instruction Manual Cards

Design Coordination:

Manuals printed on high-quality paper with matching textures or foil accents to align with the box's design.

Multilingual options for international markets.

Interactive Elements:

QR codes linking to online tutorials, watch care guides, or brand videos.

Die-cut shapes (e.g., watch-shaped manuals) for memorability.

Unboxing Experience

Layering Effect:

The watch is the focal point on the top layer, with accessories and documents revealed as the user explores deeper.

Sensory Details:

Soft-touch interiors, subtle fragrance (e.g., leather scent embedded in the lining), or sound (e.g., a gentle "click" from the magnetic closure).

OEM Customization Process

Brand-Specific Features

Private Labeling:

Exclusive designs with no visible manufacturer branding, ensuring the box is a pure extension of the watch brand.

Bespoke Sizing:

Precision measurements to fit unique watch dimensions, including oversized dive watches or slim dress watches.

Packaging Suite:

Coordinate with outer shipping boxes or gift bags for a cohesive brand experience.

Sample & Production Steps

3D Mockup:

Digital rendering of the box, cushion, and manual layout for client approval.

Physical Prototype:

Handcrafted sample to test texture, closure functionality, and accessory fit.

Bulk Production:

Automated manufacturing for consistent quality, with options for small batches (500+) or large orders (10,000+).

Industry Applications

Luxury Watch Brands

High-End Timepieces:

Boxes for Swiss watches, limited-edition collections, or heritage brands, featuring vintage-inspired textures and gold foil accents.

Smart Watches:

Modern, minimalist boxes with tech-inspired finishes (e.g., carbon fiber texture) and space for charging cables.

Corporate Gifting

Branded Executive Watches:

Boxes with company logos and custom messages, ideal for employee recognition or client gifts.

Wedding Favours:

Custom watch boxes with the couple's names and wedding date, paired with engraved timepieces.

Retail Display

In-Store Presentation:

Boxes designed to stand upright on shelves, with clear windows (optional) to showcase the watch without opening.

VI. Sustainability & Compliance

A. Eco-Friendly Practices

Recyclable Materials:

Rigid cardboard and texture paper made from post-consumer waste.

Plastic-Free Design:

Replacing PVC windows with biodegradable plant-based films.

Carbon-Neutral Production:

Optional offsetting of manufacturing emissions for eco-conscious brands.

B. Quality Assurance

Drop Testing:

Ensuring the box protects watches during transit (e.g., from 4 feet height onto a hard surface).

Foil Adhesion Testing:

Checking that foil stamping remains intact after repeated handling.

VII. Design Examples

Vintage Luxury Watch Box:

Exterior: Brown leatherette texture with embossed brand crest and gold foil border.

Interior: Burgundy velvet lining, watch cushion, and a hidden compartment for a manual engraved with "Care Instructions."

Modern Smartwatch Box:

Exterior: Matte black texture paper with silver foil geometric patterns.

Interior: Gray EVA foam with a slot for the watch, charging cable, and a QR code manual linking to app setup guides.

Corporate Gift Box:

Exterior: Navy linen texture with the company logo blind embossed.

Interior: White satin lining, watch cushion, and (gold foil) instruction card with a personalized message.

Conclusion

An OEM custom luxury texture paper watch gift box is a statement of brand excellence, merging tactile luxury with functional design. By integrating rigid construction, bespoke interiors, and coordinated instruction manuals, these boxes transform watch packaging into a memorable experience. Whether for high-end retail, corporate gifting, or limited editions, they reinforce brand values, protect valuable timepieces, and leave a lasting impression on recipients. Choose sustainable materials and artisanal finishes to align with modern consumer expectations for luxury with purpose.

Product Description

Item	Custom Gift Box Printed Paper Box Packing
Size	Length*Width*Height(cm)
Printing	Offset printing
Color Printing	4 colors(CMYK) process
Surface Disposal	Matt/Glossy Lamination, Embossing, etc.
Boxes Accessories	PVC or PET tray, EVA, Foam, Etc
Artwork Formats	AI, PDF, CDR, ETC are welcomed
Packaging	Standard Export Carton
Sample Time	5-7 days for Custom Gift Packaging Box
Production lead time:	20 days for Custom Gift Packaging Box
Payment	30% deposit in advance, 70% balance against B/L.
QC	3 times from material selection,100% inspection for mass goods.
Certificate	ISO certificate, Disney, Sedex, FSC .



OEM ODM SERVICE

One-Stop Packaging And Printing Service Manufacturer



WHY CHOOSE US Services We Provide

Competitive Price

Factory price, Advanced Printing Machine

Sample Service

Fast reply, Making mock up sample for 3-5days
Artwork design to confirmation with you

Production Quality

Third party inspection, QC inspection, Every step
we need check again and again, high end quality
and customer first are always our goals

Logistic Service

Insured air and seafreight shipping options
Delivery, ALL FCL DDP services, free on other
logistic company website if you have not been able
in China

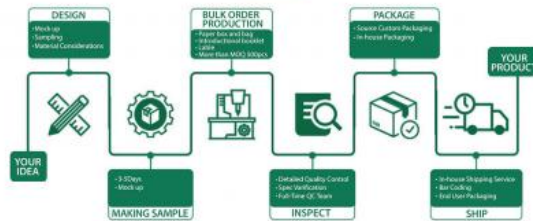
Customer Service

Single enquiry with a Chinese Consultant
coming to assist, We have experienced sales
and customer service for you

Total Packaging Solution

Design sample full order QC packing delivery
From design, sample production, QC packing
delivery, we can help you to achieve it

HOW TO CUSTOMIZED??



BRAND COOPERATION

case study



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