# XL Packaging Custom Book Printing Soft Cover Brochure Printing for A4 A5 Booklet Magazine Customized On Demand Book

## **Basic Information**

Place of Origin: shenzhen chinaBrand Name: OEM/ODM

Certification: ISO certificate, Disney, Sedex, FSC

Model Number: Paper books 0014

• Minimum Order Quantity: 500

• Price: discussible

Packaging Details: Poly bag, Carton Packing

• Delivery Time: 18-20 days

Payment Terms: Western Union,T/T,MoneyGram,L/C
 Supply Ability: 200000 Piece/Pieces Per Month



## **Product Specification**

Book Type: Hard Cover Book

Material: 1500gsm Hard Paper, Texture Paper, Matt

Paper

Packing: 1pcs/opp Bag, Put In Export Carton

Printing Type: Offset Printing
 Binding: Perfect Binding
 Product Material: Paper & Paperboard

Product Type: Brochure, English Children Book Printing

Surface Finish: Glossy/matt Lamination
 Size: Custom Size,A4,A5 Or Customized,Customized
 Highlight: Soft Cover Brochure Printing,

A5 Booklet Magazine Printing,

Customized On Demand Book Printing





## More Images



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## **Product Description**

## XL Packaging Custom Book Printing Customized Books Factory On Demand Saddle Stitch A4 A5 Soft Cover Art Paper Booklet Magazine Book Printing For Brochure

Do you need to customize 500 Custom paper book? Click to obtain a detailed quotation including material/process/duration Request a Sample: Contact XL Packaging to receive a personalized quote and physical samples.

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XL Packaging: Custom Soft Cover Print Solutions - Brochures, A4/A5 Booklets, Magazines & On-Demand Books

XL Packaging specializes in custom soft cover printing tailored to diverse needs—from compact A5 brochures to full-size A4 booklets, glossy magazines, and flexible on-demand books. As a factory-direct provider, we blend high-quality materials, precision printing, and scalable production to deliver soft cover prints that balance affordability, durability, and brand alignment. Whether you're a business needing promotional brochures, a publisher creating magazines, or an author seeking on-demand book runs, our solutions are designed to meet your specific use case

Product-Specific Details: Materials, Design & Functionality

Each soft cover product requires tailored materials and binding to match its purpose—below is a breakdown of our specialized solutions:

1. Soft Cover Brochures: Compact & Impactful

Brochures are designed to convey key information quickly, so we prioritize portability and visual clarity:

**Key Specifications** 

Sizes: Standard (A4: 210×297mm folded to A5; A5: 148×210mm folded to A6) or custom (e.g., 100×210mm slim brochures for event tickets).

Covers: 157-250gsm coated paper (matte/gloss) with optional UV lamination (resists scuffs and minor spills).

Interiors: 80–120gsm offset paper (for text-heavy brochures) or 100–150gsm coated paper (for full-color product photos).

Folding Types:

Tri-Fold: A4 folded into 3 panels (ideal for product specs or event schedules).

Bi-Fold: A4/A5 folded into 2 panels (great for simple promotions or brand stories).

Gate-Fold: Folded panels that open like a gate (adds drama for premium events or new product launches).

Customization for Engagement

Full-Color CMYK Printing: High-resolution (1200dpi) printing for bold logos, product images, or infographics.

Spot UV Coating: Highlights key elements (e.g., a "50% Off" banner or product photo) with a glossy finish.

Foil Stamping: Gold/silver foil for luxury brochures (e.g., wedding event programs or high-end product guides).

2. A4/A5 Booklets: Structured & Durable

Booklets are for longer-form content (16+ pages) that needs organization—we focus on binding that keeps pages secure while remaining flexible: Key Specifications

Sizes

A4 (210×297mm): Ideal for catalogs, manuals, or large-format guides (e.g., a furniture product catalog with detailed photos).

A5 (148×210mm): Compact for travel guides, educational booklets, or small catalogs (e.g., a skincare brand's product guide).

Paper Options:

Covers: 157–250gsm coated paper (matte/gloss) with lamination (adds durability for frequent handling).

Interiors: 80–100gsm offset paper (text-heavy booklets) or 100–150gsm coated paper (full-color catalogs).

Binding Types

Saddle-Stitching: Stapled along the spine (for thin booklets, 16–64 pages—cost-effective and fast).

Perfect Binding: Pages glued to a flexible spine (for thicker booklets, 64–100 pages—sleek and professional, with printable spines for shelf visibility).

Customization for Utility

Pantone Color Matching: Ensures brand colors (e.g., a company's signature blue) are consistent across covers and interiors.

Die-Cut Windows: Optional cutouts on covers (e.g., a window showcasing a product in a catalog) to boost visual interest.

Tab Dividers: For manuals or catalogs—printed tabs (e.g., "Section 1: Products") to simplify navigation.

3. Soft Cover Magazines: Vibrant & Shelf-Ready

Magazines rely on high-quality imagery to attract readers—we use materials that make photos pop while ensuring durability for retail or subscription use:

**Key Specifications** 

Sizes: Standard (A4, A5) or custom (e.g., 210×280mm for lifestyle magazines).

Paper Options:

Covers: 170-250gsm high-gloss coated paper with UV lamination (resists fingerprints and fading—critical for shelf display).

Interiors: 100-150gsm glossy coated paper (delivers vibrant food, fashion, or tech photos with no ink bleed).

Binding Types

Perfect Binding: Glued spines for thicker magazines (64–200 pages—ideal for monthly/quarterly publications).

Saddle-Stitching: For thin newsletters or mini-magazines (32–64 pages—cost-effective for seasonal issues).

Customization for Reader Appeal

High-Saturation Printing: Our pre-press team optimizes images (adjusts brightness, contrast, and color) to ensure photos look vivid in print. Embossing/Debossing: Adds texture to magazine covers (e.g., a debossed logo or pattern) for a premium feel.

QR Code Integration: Print scannable codes linking to digital content (e.g., video interviews, online exclusives) to bridge print and digital.

4. On-Demand Books: Flexible & Low-Risk

On-demand printing eliminates the need for large inventory—ideal for self-publishers, small presses, or niche authors. We prioritize quick turnaround and low minimums:

**Key Specifications** 

Sizes: Standard (A5 for novels, A4 for cookbooks) or custom (e.g., 120×190mm for pocket guides).

Paper Options

Covers: 157-250gsm coated paper (matte/gloss) with lamination (protects books from wear).

Interiors: 80–100gsm acid-free offset paper (prevents yellowing—ideal for long-term use) or 100–120gsm coated paper (for full-color cookbooks/photo books).

Binding Types:

Perfect Binding: Most common for on-demand novels, guides, or cookbooks (sleek and professional).

Saddle-Stitching: For short books/zines (16-48 pages—fast and affordable).

Customization for Authors & Small Brands

Full-Color or Black-and-White: Flexible for text-only novels (black-and-white) or illustrated books (full-color). Custom Spines: Printable spines with title, author name, and cover art (critical for shelf visibility in bookstores).

Low MOQs: Start with 20-50 units (no need to overstock) and reorder quickly as needed.

Factory Advantages: Scalability & Quality

As a direct printing factory, we offer benefits that simplify your print projects—whether you need 50 brochures or 5,000 magazines:

1. Flexible MOQs & Tiered Pricing

Brochures: 50 units (small promotions) to 10,000+ units (bulk corporate campaigns)—5% off for 1k+ units. A4/A5 Booklets: 100 units (local business catalogs) to 5,000+ units (national distribution)—10% off for 2k+ units.

Magazines: 200 units (niche publications) to 10,000+ units (subscription runs)—15% off for 5k+ units.

On-Demand Books: 20 units (self-published novels) to 500+ units (small-batch releases)—no bulk penalties.

2. Fast Turnaround

Standard Production Time: Brochures: 3–5 days. A4/A5 Booklets: 5–7 days.

Magazines: 7–10 days.
On-Demand Books: 5–7 days.

Rush Orders: Available with a 20–25% surcharge (e.g., 2–3 days for brochures, 4–5 days for on-demand books) for time-sensitive projects (e.g., event promotions, book launches).

3. Quality Control

Pre-Press Proofs: Digital PDFs and physical print proofs (1–3 copies) for approval—ensures color accuracy, binding, and layout meet your expectations.

In-Line Inspections: Automated checks for ink smudges, misaligned pages, and lamination defects—compliant with ISO 9001 standards.

#### Sustainability Credentials

We prioritize eco-friendly practices to align with modern businesses and authors:

FSC®-Certified Paper: All cover and interior paper is sourced from responsibly managed forests.

Soy-Based Inks: Non-toxic, low-VOC inks that reduce environmental impact (no harmful chemicals).

Recyclable Materials: Soft cover prints are fully recyclable; lamination is water-soluble or easily separable for recycling.

Waste Reduction: In-house recycling of paper scraps; minimal packaging (reusable or compostable) for bulk orders.

## Why Choose XL Packaging for Soft Cover Printing?

 $Versatility: One \ provider \ for \ brochures, \ booklets, \ magazines, \ and \ on-demand \ books-simplifies \ your \ print \ workflow.$ 

Cost-Efficiency: Factory-direct pricing and tiered discounts for bulk runs—no middleman markups.

Quality & Durability: Premium materials and lamination ensure prints stand up to handling (e.g., brochures in stores, magazines in subscriptions).

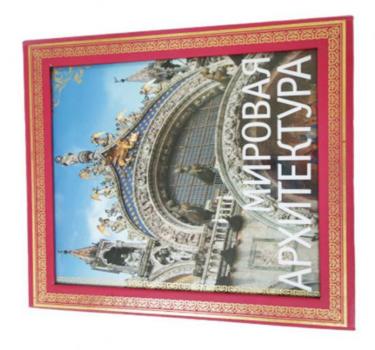
On-Demand Flexibility: Low MOQs and fast turnaround for small batches—ideal for self-publishers or businesses testing promotions. Brand Alignment: Full customization (colors, finishes, binding) ensures prints reflect your brand identity.

Whether you need promotional brochures, A4 product catalogs, glossy magazines, or on-demand novels, XL Packaging's soft cover printing services deliver quality, flexibility, and value. Contact our team to share your project details (size, page count, design vision, order quantity), and we'll tailor a solution that meets your timeline and budget.

#### **Product Description**

Item	Customized Print Hard and Softcover Story paper Book
Keywords	Paper book, Hard cover paper book, Paper books, Children Paper
	Book Print
Size	210x297mm
Printing Colors	CMYK print, White, Colorful
Surface Disposal	Texture
Book Accessories	Die-cut window
MOQ	500pcs
Artwork Formats	AI, PDF, CDR, ETC are welcomed
Packaging	Poly bag, standard Export Carton
Sample Time	5-7 days for Paper Book
Production lead	20 days for Children Paper Book
time:	
Payment	30% deposit in advance, 70% balance against B/L.
QC	3 times from material selection,100% inspection for mass goods.
Certificate	ISO certificate, Disney, Sedex, FSC.

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## **S** XL PACKAGING











02 Softcover Book



03 | Comic Book



04 Board Book



05 Notebook



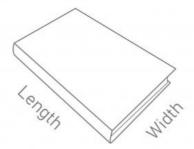
06 3D Book



## **Book Size&Thickness&Paper Material**

Choose board thickness and Paper Material

**Book Size** 



## **Board thickness**

1mm Cardboard 2mm Cardboard 3mm Cardboard

## **Paper Material**



White Carboard



Kraft paper



Black Carboard



Corrugated Paper



Metal Paper



Special Paper



# Printing Color CMYK or PANTONE



CMYK



PANTONE







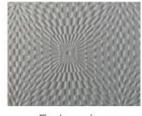


Silver Stamping

Gold Stamping

Debossing







**UV** Spot

Embossing

Embossed



## **Choose Binding**

What kinds of bindings do you like?









Saddle Stitching

Hard Bound

Spiral

Bamboo Spine

## FAQ:

#### 1. Are you a trader or manufacturer?

We are both. We have our own factory concentrating on gift box production in dongguan.

## 2. What's your main products?

We focus on paper printing and packaging. For meeting our customer demands, we also supply promotion gift items.

## 3. What is your delivery time?

It depends on your order item and quantity, 7-30 days accordingly.

#### 4. Can I request samples?

In stock samples is free, can be sent you in 3 days, and the OEM samples in 5-7days.

## 5. What's the shipping way?

Regarding the small quantity order, we can send them by DHL/Fedex express which we have 35% discount and the large quantity goods are shipped by ocean shipping according to client's demands.

## 6. Can you accept OEM or ODM?

Yes of course. And logo acceptable.

## 7. Still can't find the answer

Please email us and we will try to help.

Shenzhen Xianglong Paper Product & Packaging Co., Ltd.



755 86 28357756



anna01@xlpackaging.com



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