



Custom Logo Luxury Embossing Texture Chocolate Candy Cardboard Packaging Box with Rigid Paper Box

Our Product Introduction

for more products please visit us on custom-packagingbox.com

Basic Information

- Place of Origin: shenzhen china
- Brand Name: OEM/ODM
- Certification: ISO certificate, Disney, Sedex, FSC
- Model Number: Gift Packaging Box
- Minimum Order Quantity: 500
- Price: discussible
- Packaging Details: Carton Packing
- Delivery Time: 18-25
- Payment Terms: Western Union, T/T, MoneyGram, L/C
- Supply Ability: 200000 Piece/Pieces Per Month



Product Specification

- Material: Laminated Material,paperboard
- Size: D*H Cm,Customized Size
- Shape: Customized Shape,rectangle,etc
- Type: Paper Box Printing,Packing Box,paper Gift Box
- Printing: CMYK/Pantone
- Paper Type: Paperboard,Chip Board,Art Paper
- Keyword: Packing Box Paper Gift
- Production: 10-12 Days
- Inside: Eva Foam Insert
- Oem And Odm: Accept
- Print: White, Black Foil, Embossing
- Highlight: **Luxury Embossing Texture Cardboard Packaging Box**
, Rigid Paper Box Cardboard Packaging Box,
Custom Logo Cardboard Packaging Box



More Images



Product Description

Custom Logo Luxury Embossing Texture Chocolate Candy Cardboard Packaging Box Rigid Collection Paper Box

A custom logo luxury embossing texture chocolate candy cardboard packaging box made with a rigid paper box offers a blend of elegance, functionality, and brand promotion. Here's a detailed look at its key aspects:

Design and Appearance

Rigid Paper Box Material

Sturdiness and Protection: The use of rigid paper box material provides excellent structural integrity. It can safeguard the delicate chocolate candies inside from getting crushed or damaged during transportation, storage, and handling. The thickness and durability of the rigid paper ensure that the box maintains its shape, protecting the candies from external pressures and impacts.

Texture and Finish: Rigid paper can be crafted to have a smooth or textured surface. A smooth finish gives a sleek and modern look, while a textured surface, such as a linen or suede-like texture, adds a touch of sophistication and luxury. Additionally, coatings like matte or glossy finishes can be applied. A matte finish exudes an understated elegance, while a glossy finish imparts a shiny and eye-catching appearance, making the box stand out on store shelves.

Embossing Texture

Visual Appeal: Embossing adds a three-dimensional element to the box's surface, creating a tactile and visual experience. The embossed patterns or designs can range from simple geometric shapes to intricate floral or decorative motifs. This texture catches the light in different ways, adding depth and interest to the box's appearance. For a chocolate candy box, embossing can evoke a sense of indulgence and craftsmanship, enhancing the overall luxurious feel.

Brand Emphasis: When the brand logo or other important elements are embossed, it gives them prominence and a premium look. The raised embossed logo stands out against the background of the box, making it more memorable and recognizable. It also adds a sense of quality and attention to detail, reinforcing the brand's image as a provider of high-end products.

Custom Logo

Branding and Identity: Incorporating a custom logo onto the box is essential for brand recognition. The logo can be printed using various techniques, such as offset printing for sharp and clear results or digital printing for more detailed and colorful designs. It should be strategically placed on the box, perhaps on the front, top, or side, to ensure maximum visibility. A well-placed and prominently displayed logo helps consumers associate the delicious chocolate candies with the brand, increasing brand awareness and loyalty.

Differentiation: In a competitive market filled with various chocolate candy brands, a custom logo on a luxury embossed box helps the product stand out. It gives the brand a unique identity and makes it easier for consumers to distinguish the product from others. The logo can be designed to reflect the brand's personality, whether it's elegant, playful, or sophisticated, and this can attract the target audience more effectively.

Color Scheme and Design Elements

Color Psychology: The choice of colors for the box plays a significant role in attracting consumers. For chocolate candies, rich and warm colors like brown, gold, or dark red can evoke a sense of indulgence and luxury. These colors are often associated with chocolate and can create an immediate connection with the product. Additionally, complementary colors can be used to create a visually appealing contrast and draw attention to specific elements on the box, such as the logo or product name.

Additional Design Elements: Besides the logo and embossing, other design elements can be added to the box. This could include product images, descriptions of the flavors or ingredients of the chocolate candies, or decorative patterns that complement the overall theme. For example, a box of gourmet chocolate truffles might feature an image of the truffles on the front, along with a brief description of their unique flavors and the high-quality ingredients used.

Benefits for Packaging

Protection: As mentioned earlier, the rigid paper box construction and the secure packaging design protect the chocolate candies from damage. This ensures that the candies reach the consumers in perfect condition, maintaining their taste and appearance.

Presentation: The combination of the embossing texture, custom logo, and carefully chosen color scheme makes the box an ideal choice for presenting chocolate candies as gifts. It elevates the perceived value of the product, making it seem more special and luxurious. Whether it's for a birthday, anniversary, or holiday, the attractive packaging enhances the gifting experience and leaves a lasting impression on the recipient.

Branding and Marketing: The custom logo and the overall luxurious design of the box serve as a powerful marketing tool. It helps build brand awareness, as consumers are more likely to remember a brand with a distinctive and high-quality packaging. The box can also be used as a promotional item, with the brand logo and information reaching a wider audience when the box is displayed or shared.

Consumer Appeal: The luxury embossed texture and the elegant design of the box can attract consumers who are willing to pay a premium for high-quality products. It creates a sense of exclusivity and sophistication, appealing to those who value both the taste of the chocolate candies and the presentation of the packaging.

Considerations for Customization

Size and Fit: Accurately measure the chocolate candies to ensure that the box is the right size. There should be enough space to hold the candies securely without being too loose (which could lead to movement and damage) or too tight (which might make it difficult to access the candies). Consider adding inserts or dividers if needed to keep the candies in place and prevent them from sticking together.

Printing and Embossing Quality: Ensure that the printing of the logo and other design elements, as well as the embossing, is of high quality. Blurry or uneven prints, or poorly executed embossing, can give a poor impression of the brand. Ask for samples from the supplier to check the clarity, color accuracy, and durability of the printing and the embossing before placing a large order.

Cost: Custom luxury packaging can be more expensive compared to standard packaging options. Evaluate the cost of the box in relation to the price of the chocolate candies and the potential increase in sales due to the enhanced packaging. Consider the return on investment and ensure that the cost of the packaging aligns with the brand's budget and marketing strategy.

Supplier Selection: Choose a reliable supplier with experience in producing custom rigid paper boxes with embossing and custom logo printing. Look for reviews, ask for references, and check the supplier's ability to meet your specific customization requirements in terms of design, quantity, and delivery times. A good supplier will ensure that the boxes are of high quality and

delivered on time.

In conclusion, a custom logo luxury embossing texture chocolate candy cardboard packaging box with a rigid paper box is a valuable packaging solution that combines protection, aesthetics, and branding. By carefully considering the design, benefits, and customization aspects, brands can create packaging that not only safeguards their products but also enhances their brand image and attracts consumers in the competitive chocolate market.

Product Description

Item	Gift Packaging Box
Size	L*W*H
Printing	Offset priting
Color Printing	4 colors(CMYK) process
Surface Disposal	Matt/Glossy Lamination, Embossing, etc.
Boxes Accessories	PVC or PET tray, EVA, Foam, Etc
MOQ	1,000pcs
Artwork Formats	AI, PDF, CDR, ETC are welcomed
Packaging	Standard Export Carton
Sample Time	5-7 days for Custom Gift Packaging Box
Production lead time:	20 days for Custom Gift Packaging Box
Payment	30% deposit in advance, 70% balance against B/L.
QC	3 times from material selection,100% inspection for mass goods.
Certificate	ISO certificate, Disney, Sedex, FSC .





ABOUT US

We are based on the advanced production equipment, taking high-quality professionals as the mainstay. Offering customers the full service of printing & packaging and to resolve the problem in any case, also our company has passed the approval of ISO9001 international quality management system certification, FSC certification, SGS certification, etc. at present, 10+ years of company establishment, 5000+ custom-made packaging cases experience. At the end, we believe "Quality changes the world", and the research and development of our products for our customers is our first priority. We welcome new and old customers from all walks of life to contact us for future business relationships and mutual success!

10+ years

10+ years of company establishment

5000+ pcs

5000+ custom-made packaging cases experience



Welcome to China to
visit our company!



Shenzhen Xianglong Paper Product & Packaging Co., Ltd.

755 86 28357756

anna01@xlpackaging.com

custom-packagingbox.com

1810, iSteel Asia No.1, 18 Fuan Avenue , Pinghu Sub-district, Longgang District, Shenzhen ,China . post code :518111