



Industrial Gift Box Customized Folding Card Box for Skin Care and Cosmetics

Our Product Introduction

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Basic Information

- Place of Origin: shenzhen china
- Brand Name: OEM/ODM
- Certification: ISO certificate, Disney, Sedex, FSC
- Model Number: Cosmetic Paper Box
- Minimum Order Quantity: 500
- Price: discussible
- Packaging Details: Carton Packing
- Delivery Time: 18-25
- Payment Terms: Western Union, T/T, MoneyGram, L/C
- Supply Ability: 200000 Piece/Pieces Per Month

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Product Specification

- Usage: Cosmetic/ Perfume/Skin Care Etc
- Industrial Use: Gift & Craft, Packaging
- Printing Handling: Stamping, UV Coating
- Size: Custom Size Accepted, L30*W25* H6 Cm, 25*25*8cm/Customized Accept
- Shape: Customized Custom Paper Box
- Product Name: Cosmetic Box Packing, Luxury Printed Cosmetic Box For Skin Care Cream Packaging
- Highlight: **Skin Care Folding Card Box, Cosmetics Folding Card Box, Folding Card Industrial Gift Box**

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Product Description

Folding Card Box Face Cream Body Cream Lotion Gift Skin Care Card Box For Cosmetic

A folding card box for face cream, body cream, lotion, or other skin care products is a practical and versatile packaging option. Here's a detailed look at its various aspects:

Design and Appearance

1. Folding Card Material:

- **Sturdiness and Flexibility:** Folding card boxes are typically made from cardboard or paperboard, which offers a good balance between sturdiness and flexibility. They can hold their shape well enough to protect the contents inside, yet can be easily folded during production and assembly, making them convenient for storage and transportation before they are filled with products.
- **Texture and Finish:** The card material can have different textures, such as a smooth finish for a sleek and modern look or a textured one like linen or embossed patterns to add a touch of sophistication. It can also be coated with a matte or glossy finish to enhance its visual appeal. For example, a matte finish might give an elegant and understated look, while a glossy finish can make the box appear more luxurious and shiny.

2. Customization:

- **Branding:** The box provides ample space for branding elements. You can print your brand logo prominently on the box using techniques like offset printing, digital printing, or even foil stamping for a more luxurious look. The logo should be designed in a way that is easily recognizable and consistent with your brand's identity.
- **Product Information:** In addition to the logo, you can include details about the skin care product, such as its name, key ingredients, usage instructions, and any special features. This information helps consumers make informed decisions and also adds a professional touch to the packaging.
- **Thematic Design:** Depending on the target market or the occasion, the box can feature thematic designs. For example, if it's a natural or organic skin care line, you might incorporate images of botanical ingredients or earthy colors. For a luxurious brand, you could use elegant typography, gold or silver accents, and a more refined color palette.

3. Size and Shape:

- **Product Accommodation:** The box can be designed in various sizes and shapes to fit different skin care products. For face creams, which are usually in smaller jars or tubes, you can create compact boxes. For body creams and lotions that come in larger containers, the box can be made larger and taller. Additionally, unique shapes like square, rectangular, or even round boxes can be used to make the packaging stand out on the shelves.
- **Space Utilization:** Packaging designers often consider how to efficiently use the space inside the box to hold the product snugly. This might involve adding inserts or dividers made of cardboard or other materials to keep the product in place and prevent it from moving around during transportation.

Benefits for Packaging

1. **Cost-Effective:** Folding card boxes are generally more affordable compared to some other packaging materials like rigid boxes or plastic containers. This makes them a great option for businesses, especially those looking to package their skin care products while keeping costs in check, especially when ordering in larger quantities.
2. **Protection:** Despite being made of card material, these boxes can offer adequate protection for skin care products. They safeguard the products from dust, light exposure, and minor bumps during handling and storage. The ability to add inserts or dividers further enhances the protection by minimizing movement and potential damage to the product.
3. **Branding and Marketing:** The customized design of the box plays a crucial role in promoting your brand. When consumers see the distinct packaging with your brand logo and other design elements, it creates a memorable impression and can lead to increased brand awareness and loyalty. It also differentiates your products from competitors on the market.
4. **Sustainability:** Using paper-based folding card boxes can be an environmentally friendly choice, especially if the card material is sourced from recycled or sustainable sources. This appeals to consumers who are increasingly conscious about the environmental impact of the products they purchase and can enhance your brand's reputation in this regard.

Considerations for Customization

1. **Printing Quality:** Ensure that the printing of your logo and other design elements is of high quality. Blurry or faded prints can give a poor impression of your brand. Ask for samples from the supplier to check the clarity, color accuracy, and durability of the printing.
2. **Assembly Ease:** Since the box is folding, it's important to have clear and easy-to-follow assembly instructions, especially if the boxes will be assembled by retailers or consumers. Complicated assembly processes can lead to frustration and may even affect the presentation of the product.
3. **Functionality:** Consider how easy it is to open and close the box. The packaging should provide a convenient user experience. Also, think about how the product will be placed inside the box and retrieved easily.
4. **Supplier Selection:** Choose a reliable supplier with a good reputation for producing quality folding card boxes. Look for reviews, ask for references, and check their ability to meet your specific customization requirements in terms of design, quantity, and delivery times.

In conclusion, a folding card box for skin care products like face cream, body cream, and lotion is a practical and effective packaging solution. By considering its design, benefits, and customization aspects carefully, you can create packaging that not only protects your products but also helps to build and promote your brand in the highly competitive skin care market.

Keyword: personalized cosmetic boxes, custom cosmetic boxes, custom cosmetic packaging, cosmetic products packaging, cosmetic private label, luxury cosmetic packaging, cardboard cosmetic packaging, cosmetic gift box, cosmetic box packaging,

Product Description

Item	Custom Cosmetic Boxes
Box Shape	Lid and base Boxes
Material	1200mm paper board+157gsm art paper
Size	Customized
Feature	Eco-friendly
Printing Handling	CMYK,Matt Lamination
Design	customer provide
Colour	Accept Customized Logo Printing
Sample	plain sample 1-2days, colorful sample 4-7days;
Type of Shipping	express, air, train, sea shipping
Boxes Accessories	blister tray,with ribbon bow+PVC window
Usage	Cosmetic/ Perfume/Skin Care Etc
MOQ	500pcs, 1000pcs
Certificate	ISO certificate, Disney, Sedex, FSC .
Artwork Formats	AI, PDF, CDR, ETC are welcomed
Payment	30% deposit in advance, 70% balance against B/L.





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