



Book-Style Rigid Cosmetic Gift Box with Hidden Magnetic Closure Stiff Cardboard Build and Custom Printed Inner Lid

Our Product Introduction

Basic Information

- Place of Origin: Guangdong, China
- Brand Name: xl packaging
- Certification: ISO 9001:2015
- Model Number: MCB-FL-02
- Minimum Order Quantity: 500pcs
- Price: \$0.80-\$3.02
- Packaging Details: Export-grade corrugated cartons with protective inserts, palletized for sea freight
- Delivery Time: 7-15 working days after confirmation
- Payment Terms: T/T, PayPal, Western Union
- Supply Ability: 150000 Pieces per Month

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Product Specification

- Product Type: Foldable Magnetic Closure Box
- Material: 157gsm Art Paper + 2.0mm Greyboard
- Magnet Type: Embedded Neodymium Magnets
- Printing: Full Color Offset Printing, Matte Or Glossy Lamination
- Finishing: Gold Foil Stamping, Spot UV, Embossing
- Size: Custom Sizes, E.g. 150x100x60mm
- Shape: Rectangular With Foldable Side Panels
- Usage: Lotion, Cosmetic Gift, Jewelry Packaging
- Logo: Custom Logo Printing Available
- Highlight: **Foldable Magnetic Closure Box,
Lotion Skincare Bottle Packaging,
Custom Printing Gold Foil Stamping**

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Product Description

Book-Style Magnetic Closure Cosmetic Gift Box

Crafted for skincare and fragrance products, this book-style magnetic flip-top rigid gift box features a minimalist luxury black-and-white color scheme. Shaped like a hardcover book, it delivers a premium unboxing ritual, ideal for branding serum, perfume, and dropper-style beauty units.

Wrapped with matte white laminated paper on the exterior, the box adopts restrained framed text printing without over-decorations for a sophisticated brand aesthetic. Side panels and base are finished in solid black to create sharp color contrast. Made of thick rigid cardboard, the box stays firm and sharp-edged, resistant to bending and deformation.

Key Product Features

- Hidden Magnetic Closure Mechanism:** Magnets are pre-embedded inside the flip lid with no exposed hardware. The lid opens smoothly and clicks shut tightly automatically, maintaining stable performance after hundreds of open-close cycles.
- Stiff Rigid Cardboard Build:** Thick rigid cardboard substrate delivers outstanding stiffness. Sharp neat corners resist bending, crushing and daily deformation, far superior to flimsy thin retail cartons.
- Custom Printed Inner Lid:** Supports full-coverage printing on the flip interior for brand copy, line-art graphics and storytelling elements to create memorable "first-open" impressions.
- Precision Die-cut Insert:** Custom die-cut cardboard insert holds cosmetic items in dedicated cavities, fixing dropper bottles, perfume vials or skincare containers firmly to prevent movement and damage during shipping.
- Full-range Customization:** Fully adaptable for your business needs. Modify outer colors, surface printing processes, insert moulds, dimensions and paper grades.

Application Scenarios & Solutions

Customer Concern	Application Scenario	Our Solution
Need high perceived-value packaging for premium skincare releases	Skincare / Serum / Dropper product official retail packaging	Book-shape luxury appearance + magnetic closing + custom inner-lid printing to elevate unboxing experience
Require gift-ready packaging for limited-edition perfume sets	Perfume & fragrance gift sets for holiday campaigns	Support custom size, hot stamping logo and tailored insert cavity for perfume bottles
Brand samples need elegant packaging for sending to distributors & influencers	Brand sample & influencer marketing kits	Compact configurable dimensions, matte finish, flexible small-batch MOQ options
Upscale corporate beauty giveaways for events & trade shows	High-end cosmetic-themed business giveaways	Custom brand logo, color-matching, adjust insert layout for mixed-item gift combinations
Need packaging for cosmetic subscription box exclusive items	Beauty subscription box special units	Sturdy rigid structure to survive repeated logistics; stack-friendly closed dimension

Product Specifications

Item	Specification Details
Box Style	Book-style flip-top rigid gift box with hidden magnetic closure
Outer Surface	Matte laminated art paper, customizable colors & printing
Main Material	Thick rigid cardboard base + surface wrapping paper

Color Scheme in Sample	Matte white outer cover + black base & inner base
Inner Lid	Support full-bleed offset printing, text & line-art graphics available
Inner Insert	Die-cut cardboard insert, custom cavity shape for target products
Closing Method	Built-in hidden magnet, auto-snap closure
Edge & Corner	Precise die-cut, neat sharp corners
Available Craft	CMYK printing, hot stamping gold/silver, UV coating, emboss / deboss
Sample Display Status	Closed storage state & opened display state as reference

Customization Process

Step	Customization Procedure
Step 1	Share your requirements: intended products, target box dimensions, desired quantity, preferred paper & finishing processes
Step 2	We confirm feasibility & quote unit price, MOQ and lead time based on your information
Step 3	Submit your artwork files (AI/PDF format) for outer box, inner-lid printing and logo; confirm insert cavity drawing
Step 4	Produce pre-production sample for your visual & structural confirmation
Step 5	Approve sample; we start mass production after your confirmation
Step 6	Complete mass production, quality inspection, arrange shipment to your designated address

Packaging & Logistics

Logistics Item	Description
Inner Packing	Each box wrapped in individual poly-bag to avoid dust and surface scratch
Outer Shipping Packing	Sturdy export-grade corrugated carton; foam padding for corner protection
Stack Performance	Closed-form boxes can be stacked neatly to save container space
Shipping Form	Flat-pack or pre-assembled boxes (please specify your preference)
Shipping Options	Sea freight, air freight, express courier for sample orders are all available
Note	Pre-assembled boxes occupy more shipping volume; flat-pack reduces freight cost

Frequently Asked Questions

Q: What is your minimum order quantity for this magnetic book-style cosmetic box?

A: MOQ depends on whether you need full custom printing. Stock-blank boxes have lower MOQ; fully custom printed boxes generally start at 500 units. Contact our sales for exact MOQ for your project.

Q: Can I get a physical sample before mass production?

A: Yes. We can produce pre-production samples with your custom artwork for confirmation before bulk manufacturing. Sample cost and sample lead-time will be quoted separately.

Q: Can I change the insert cavity shape to fit my own bottles?

A: Absolutely. The insert is die-cut according to your product dimension drawings. Please provide size data or physical samples of your cosmetic containers for insert tooling.

Q: What printing & finishing options can I choose?

A: We support CMYK offset printing, gold/silver hot stamping, UV spot coating, embossing & debossing, special texture wrapping paper. You can combine multiple crafts for your branding.

Q: How long is mass-production lead-time?

A: Normally 12-20 working days after sample approval. Lead-time will be adjusted according to order quantity and craft complexity.

Q: Are the magnets safe for international shipping?

A: We use properly encapsulated weak-strength built-in magnets complying with international transport rules. No extra shipping hazard issues for sea & air shipment.

Q: Can I order mixed-color or mixed-finish boxes in one order?

A: Mixed requests are acceptable, but may affect MOQ and unit price. Please discuss your mixed-order plan with our sales representative.

Ready to Upgrade Your Cosmetic Brand Unboxing Experience?

Share your product dimensions, order quantity and custom ideas with our team today. Get your tailored quotation and sample solution quickly. Contact us now to start your packaging project!



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