



Custom Lid-Base Watch Box Black Foam Insert Black Foil Logo Rigid Presentation Case For Men

Our Product Introduction

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Basic Information

- Place of Origin: Shenzhen, China
- Brand Name: OEM/ODM
- Certification: ISO 9001, FSC, Sedex
- Model Number: Lid Base Watch Box 018
- Minimum Order Quantity: 500 Pieces
- Price: US\$1.2-2.8 / Piece
- Packaging Details: Each box in OPP bag, flat-packed in 5-layer export cartons with corner protection
- Delivery Time: 18-25 days after sample confirmation
- Payment Terms: T/T,L/C,Western Union,PayPal
- Supply Ability: 200000 Pieces per Month



Product Specification

- Box Type: Lid And Base Rigid Watch Box With Foam Insert
- Material: 1000-1200gsm Greyboard + 128-157gsm Art Paper
- Lid Style: Lid And Base (telescopic), Magnet Option Available
- Insert: Die-cut EVA/foam Insert, Custom To Watch Size
- Branding: Black Foil Logo, Embossing, Spot UV
- Finish: Matte/gloss Lamination, Soft-touch Optional
- Colour: Matte Black With Red Or Custom Lining
- Usage: Sports, Smart, Fashion And Luxury Watches
- Highlight: **Lid And Base Watch Box,
Black Watch Box With Foam Insert,
Black Foil Logo Rigid Watch Box**



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Product Description

Custom Lid Base Watch Box Black Foam Insert Black Foil Logo Rigid Presentation Case

Give a timepiece the stage it deserves. This **watch box** is built in a classic **lid and base box** structure, wrapped in matte black and finished with a sharp foil logo, so every watch leaves the counter looking like a considered purchase rather than a loose item in a bag.

Inside, a precision-cut foam insert cradles the case and band, keeping the dial upright and protected in transit. It is a single, flexible build for brands that sell **custom watch box** packaging across smart wearables, fashion watches and collector pieces, and a clean upgrade for any existing **black watch box** line.

Lid And Base Structure With A Premium Feel

The two-piece **lid and base box** uses a rigid greyboard core wrapped in printed paper, so the edges are crisp and the lid glides on with a reassuring weight. Unlike a tuck-end carton, this **rigid gift box** holds its shape on a display shelf and survives repeated handling.

Black Foam Insert Holds Every Watch Firmly

A die-cut foam insert is engineered to your exact watch dimensions, with a shaped cradle for the case and a slot or channel for the strap. This keeps the watch from shifting during shipping and lets retailers present the piece standing, so customers see the dial straight away.

Black Foil Logo That Signals Value

Hot foil stamping in black, silver or gold on a matte black lid gives a quiet, high-end look that photographs well for online listings. For a bolder statement, add embossing, spot UV or a contrasting **luxury watch box** interior lining in red or grey.

Built For Sports Wearables And Collector Watches

From fitness bands and smartwatches to heavy dive watches, the same **watch packaging box** adapts with a different insert and box depth. The rigid shell handles the weight of metal cases, while the soft-touch lamination resists fingerprints and scuffs during retail display.

A Watch Display Box Ready For Retail

When the lid lifts, the insert becomes a display tray, so the box doubles as a **watch display box** on the counter. For importers and distributors, the same structure ships as a **wholesale watch box** program with consistent print and insert quality across every production run, and it slots neatly into a wider range of **custom packaging boxes** for a watch brand.

Key Selling Points

- Classic lid and base watch box with rigid board construction
- Black foam insert cut precisely to hold the watch and strap
- Black foil logo, embossing and spot UV branding options
- Premium rigid box feel for luxury and collector watches
- Fully customisable sizes, depth and interior lining colours
- Doubles as a retail **watch display box** with a lift-out tray
- Magnet closure option for a **magnetic watch box** feel
- Consistent **premium packaging box** quality for full production runs

Box Usage Scenarios - What Watch Box Buyers Care About And How This Box Solves It

Application Scenario	Customer Concern	How This Box Solves It
Sports watch and smartwatch retail packaging	The screen and case scratch easily in transit	Foam insert with a precise cutout cradles the watch face and keeps it off hard surfaces
Fitness band and wearable gift sets	Low-cost wearables still need a premium unboxing look	Rigid lid and base shell with black foil logo raises perceived value
Luxury and collector watch presentation	High-value pieces need a secure, no-rattle hold	Rigid greyboard body and fitted insert keep the watch fixed and protected
E-commerce and online watch orders	Damage risk and a memorable unboxing experience	Double-wall rigid construction and a snug insert survive courier handling
Retail counter and boutique display	Staff need quick, attractive presentation	Lid and base opens flat and the foam tray displays the watch upright

Application Scenario	Customer Concern	How This Box Solves It
Corporate and promotional watch gifting	Branding must carry across volume orders	Hot foil and embossing replicate logos on every lid consistently
Watch plus strap and accessory sets	Multiple items must ship together without tangling	Multi-slot foam insert organises strap, tool and warranty card
Seasonal and festival watch gifts	Peak season demands reliable lead times	Book production early; flat-pack options save storage before assembly

Product Specifications

Item	Specification
Product Type	Lid and base rigid watch box with foam insert
Main Material	1,000-1,200gsm greyboard + 128-157gsm art paper
Lid Style	Lid and base (telescopic lid), magnet option available
Insert	Die-cut EVA or foam insert, custom to watch dimensions
Branding	Black foil logo, embossing, spot UV, silk-screen
Finish	Matte or gloss lamination; soft-touch available
Colour	Matte black with red, grey or custom Pantone lining
Usage	Sports watches, smartwatches, fashion and luxury watches

Packaging And Logistics

Item	Details
Inner Packing	Each box wrapped in an OPP bag to prevent scuffs and edge damage
Export Carton	5-layer corrugated cartons with corner boards; boxes flat-packed where possible
Carton Marking	Shipping marks, item code and quantity printed as required
Sample Lead Time	3-5 working days, shipped by express with tracking
Bulk Production	18-25 working days after artwork and sample approval
Shipping Options	Express 3-7 days, air freight 5-10 days, sea freight 15-35 days by destination
Storage Note	Flat-packable design saves up to 60% warehouse space before assembly

Customization Process - From Inquiry To Delivery

Step	Process	Customer Attention Points
1	Send inquiry	Tell us watch type, sizes, quantity and target market so we can quote accurately
2	Size and structure proposal	Confirm box dimensions, lid style and insert layout; our engineers advise on depth
3	Quotation	Review unit price, MOQ, sample fee and payment terms before proceeding
4	Artwork confirmation	Send vector artwork with bleed and check logo, foil position and lining colour
5	Sample making	Test the lid fit, foam insert accuracy and foil finish on the real sample
6	Sample approval	Keep the approved sample; any change after this may affect cost and lead time
7	Mass production	Confirm deposit and production schedule; book seasonal slots early
8	Quality inspection	Request an inspection report covering lid fit, insert accuracy and foil quality
9	Packing and shipment	Confirm carton marks and freight method; pallet loading available on request
10	Receiving goods	Count cartons and check for damage on arrival; keep photos as evidence if issues arise

Frequently Asked Questions

Q1: What is the minimum order quantity for a custom watch box?

MOQ is 500 pieces for a fully customised lid and base watch box. Smaller trial runs can be arranged for a first order on request.

Q2: Can the foam insert fit my exact watch size?

Yes. Send us your watch dimensions or a sample and we will cut the insert to hold the case and strap precisely, so nothing rattles.

Q3: How do you produce the black foil logo?

We use hot foil stamping on the lid, with black, silver or gold foil. Embossing and spot UV can be combined for a layered effect.

Q4: Is the box strong enough to ship a heavy metal watch?

Yes. The rigid greyboard shell and fitted insert are designed to carry metal-cased watches safely through courier handling.

Q5: Can I choose a different interior colour?

Absolutely. Matte black is standard, and we match red, grey or any Pantone for the lining and insert.

Q6: What are the sample and production lead times?

Samples take 3-5 working days; bulk production runs 18-25 working days after sample approval. The sample fee is refunded against your bulk order.

Q7: How are the boxes protected during international shipping?

Every box is OPP bagged and shipped in 5-layer export cartons with corner protection. We ship to 40+ countries with a damage rate below 0.3%.

Q8: Do you offer eco-friendly or recyclable options?

Yes. We supply FSC-certified board and recyclable paper inserts as an alternative to foam for brands with sustainability targets.

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