



Custom Flip Top Book Style Gift Box with EVA Insert Rigid Gift Box for Luxury Packaging

Our Product Introduction

Basic Information

- Place of Origin: Guangdong, China
- Brand Name: OEM/ODM
- Certification: FSC, ISO
- Model Number: FTB-2402
- Minimum Order Quantity: 500pcs
- Price: \$1.58-\$3.01
- Packaging Details: Boxes nested with trays packed separately, export grade 5-layer corrugated carton, 20-60 pcs per carton
- Delivery Time: 15-20 working days after artwork approval
- Payment Terms: L/C,T/T, paypal
- Supply Ability: 600000 Pieces per Month



Product Specification

- Box Type: Flip Top Book Style Rigid Box
- Material: 157gsm Art Paper + 2mm Hard Paperboard
- Exterior Printing: CMYK + Hot Stamping + Matte Lamination
- Interior Printing: CMYK
- Insert: EVA Foam / Foam Tray / Flocked Insert / Paper Divider
- Size: Customized Size Available
- MOQ: 500pcs
- Sample Lead Time: 5-7 Days
- Production Lead Time: 20-25 Days
- Highlight: **Luxury Flip Top Gift Box, Book Style Rigid Box, Custom Insert Gift Box**



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Product Description

Product Overview

This ribbon book-style perfume bottle gift box is specially designed for packaging perfume, fragrance essential oil, and high-end single fragrance products. It is a hardcover book-shaped flip rigid box fitted with a matching-color ribbon pull tab. The box surface features a light-white subtle diamond embossed background, decorated with a vintage frame hot-stamped logo and product information. Poetic English copy can be printed on the inner side of the lid. A custom flocked or EVA insert is pre-cut to perfectly fit the outline of the perfume bottle, with hot-stamped decorative lines along the edge.

We support CMYK 4-color printing, spot color printing, gold/silver hot stamping, UV coating, embossing, and lamination. The gift box size, insert shape, base texture, logo design, and inner text content are all customizable. It is suitable for premium fragrance brands, perfume houses, and luxury beauty merchants. Board thickness, wrapping paper, insert material (flock / EVA / paper), and surface finish can be adjusted as requested.

Core Selling Points

1. Book Flip Rigid Box with Ribbon Tab — Elegant Unboxing Ritual

Adopting a classic book-style flip structure with a delicate ribbon pull, the box delivers a premium opening experience. Brand stories and poems can be printed inside the lid to strengthen brand sentiment, matching the romantic and luxurious positioning of perfume — perfect for gifting and display.

2. Contour Custom Flocked Insert — Firm Bottle Protection

The insert is precision routed according to the perfume bottle shape to hold the bottle tightly. It prevents shifting, collision, and scratches during transit. The soft flocked surface creates a high-end tactile feel and highlights the perfume bottle inside.

3. Subtle Emboss + Hot Foil Decoration — Upscale Visual Effect

The box comes with an elegant diamond emboss texture paired with vintage gold foil patterns. The low-key matte look performs excellently for online photos and in-boutique shelf display, easily standing out among luxury fragrance packaging.

4. Flexible Material & Craft Selection — Brand Differentiation

Multiple choices for wrapping paper and insert materials. Hot stamping, spot color, and embossing processes can be freely combined. It can be adapted for different perfume series and scents to build distinctive brand packaging.

Application Scenarios, Customer Concerns & Solutions

Application Scenarios	Customer Concerns	Our Solutions
Retail gift box for high-end single perfume	Want luxury packaging to match perfume, ideal for counter sale and gift-giving	Book-style flip box with ribbon pull, printable inner copy, vintage gold foil and subtle diamond emboss to build a romantic premium atmosphere
Fragrance souvenir & VIP gift	Perfume bottles are fragile and easy to bump or scratch in shipment	One-piece shaped flocked insert for tight positioning, shock absorption, and friction protection
Cross-border beauty & fragrance packaging	Need strong brand recognition, support multi-language product information	Custom print on both outer and inner surfaces; multi-language descriptions and specs available, various foil colors optional
Limited-edition perfume series packaging	Need consistent box structure with different designs for multiple scents	Keep the same box structure, only change printing layout, color, and logo for fast series development

Product Details & Specifications

Item	Specification
Box Type	Ribbon Book-style Flip Rigid Gift Box
Base Material	Thick rigid board + art wrapping paper
Surface Crafts	CMYK 4-color printing, spot color printing, gold / silver hot stamping, embossing, UV coating, matte / glossy lamination
Printing Content	Brand logo, product name & volume on box face; poem / brand copy inside lid; hot stamped decorative lines on insert
Structure	Book-style flip lid, ribbon pull tab, custom shaped flocked / EVA insert
Suitable Products	Perfume bottles, fragrance oil bottles, premium fragrance items, luxury beauty singles
Customizable Items	Box dimensions, insert profile, wrapping texture & color, hot stamping position, insert material, inner copy

Customization Process (Step by Step)

Step	Process Details
Step 1	Submit your requirements: box size, perfume bottle dimension, print artwork, surface finish, and order quantity
Step 2	Calculate unit price and sampling fee, provide official quotation
Step 3	Confirm design artwork; we produce pre-production samples for your review and approval
Step 4	Mass production starts after sample confirmation and deposit received
Step 5	Finish production, carry out strict quality inspection, and arrange shipment

Packaging & Logistics

Item	Description
Inner Packing	Each box packed individually in polybag; insert and box separated for protection, wrapped with PE film to avoid scratches on foil and flock
Outer Carton	Export-grade 5-ply heavy-duty corrugated carton
Shipping Options	Air freight, sea freight, DHL / FedEx / UPS international courier available
Transit Protection	Cushion filler and divider paper between boxes, corner reinforcement to avoid deformation and flock damage
Packing Advantage	Rigid box finished; flat knockdown version is optional to save shipping volume

Frequently Asked Questions

Q1: Does the flocked insert shed lint easily?

We use high-quality electrostatic flocking material. It does not shed lint under normal use. An EVA insert is available as an alternative if you have stricter requirements.

Q2: Can ribbon color and width be changed?

Yes. Ribbon color, width, and material (grosgrain / satin) can be changed following your design.

Q3: Can the text printed inside the lid be replaced with other copy?

Sure. Brand slogans, stories, or poems can be printed on the inner lid, with multi-language support.

Q4: What are the sample and bulk lead times?

Sample lead time: 5–7 working days. Bulk production: 12–18 working days after sample confirmation and deposit received.

Q5: Can I get an insert without flocking?

Yes. Plain white or black EVA or paper insert is available for a lower budget.

Looking for this luxury ribbon book-style perfume gift box for your fragrance packaging?[Contact us now](#) for a quotation and samples, and create premium packaging for your perfume brand!



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