



Custom Printed Rigid Drawer Packaging Box with 1200gsm Greyboard Hidden Magnetic Closure and Gold Foil Logo for Cosmetic Brands

Our Product Introduction

for more products please visit us on custom-packagingbox.com

Basic Information

- Place of Origin: Shenzhen, China
- Brand Name: OEM/ODM
- Certification: ISO 9001, FSC, Sedex, Disney
- Model Number: DRW-1200-001
- Minimum Order Quantity: 500 Pieces
- Price: USD 1.20-3.50 / Piece
- Packaging Details: Flat packed with waterproof wrap, 50 pcs per export carton
- Delivery Time: 18-25 working days after artwork approval
- Payment Terms: T/T,L/C,Western Union
- Supply Ability: 200000 Pieces per Month

XL PACKAGING



Product Specification

- Product: Rigid Drawer Packaging Box
- Size: Customized (L X W X H)
- Material: 1200gsm Greyboard + 157gsm Art Paper
- Surface Finish: Matte Lamination, Gold Foil Stamping
- Closure: Hidden Magnetic Closure
- Printing: CMYK, Pantone, UV, Embossing
- Usage: Cosmetics, Skincare, Jewelry, Gift Set
- Highlight: **Rigid Drawer Box Magnetic Closure, 1200gsm Greyboard Foil Stamped Logo, Custom Printed Cosmetic Packaging Box**

XL PACKAGING



Product Description

This book-style special-shaped hard gift box with butterfly clasp is suitable for packaging jewelry bangles, bracelets, perfume bottles, high-end cosmetics, luxury single items and commemorative gifts. It is made of thick rigid board wrapped with art paper, adopting a single-opening book flip structure. The flip lid comes with a special triangular flap matched with a butterfly decorative clasp. Custom golden bubble artwork can be printed on the inner side of the lid. A black flocked or EVA insert with precision routed cavity is equipped inside to hold items securely. We support CMYK 4-color printing, spot color printing, gold / silver hot stamping, UV coating, embossing and lamination. The outer box dimension, insert cavity shape, inner artwork, clasp style, color scheme and logo are all customizable. It is ideal for luxury jewelry brands, fragrance houses, premium cosmetic brands and cross-border gift sellers. Board thickness, wrapping paper, insert material (flock / EVA) and surface finish can be adjusted upon request.

Core Selling Points

1. Unique Book Flip Design with Butterfly Clasp — Memorable Unboxing Ritual

Built on a classic book-box structure and upgraded with a special triangular flap and delicate butterfly clasp. It stands out from ordinary book boxes and delivers a romantic, luxurious opening experience, perfect for high-value jewelry and fragrance products.

2. Custom Printable Inner Lid — Immersive Brand Presentation

The inner surface of the lid can be printed with exclusive art textures, brand visuals or illustrations. Customers see your brand artwork immediately when opening the box, which strengthens brand premium positioning and atmosphere.

3. Precision Machined Flocked / EVA Insert — Secure Item Holding

The insert is CNC cut to fit the contour of your product. It locks the product firmly to prevent shifting, collision and scratches during transit. Soft black flocking creates a premium tactile feel and sets off jewelry and perfume beautifully.

4. Wide Range of Customization — Adaptable for Multiple Luxury Lines

Box size, decorative hardware, printing artwork and insert shape are all adjustable. It works well for bangles, rings, perfume bottles, serum bottles and other luxury single goods to form coordinated brand packaging series.

Application Scenarios, Customer Concerns & Solutions

Application Scenarios	Customer Concerns	Our Solutions
Luxury bangle & bracelet jewelry gift sets	Want distinctive packaging with strong gifting ritual to highlight jewelry value	Special flap book box with butterfly clasp plus inner custom printing for unique, high-end unboxing experience
Premium perfume single gift boxes	Perfume bottles are fragile and need stable fixing; packaging needs to differ from standard perfume boxes	Custom routed flocked/EVA insert holds bottles tightly; modified special book shape creates strong visual differentiation
Brand limited editions & VIP thank-you gifts	Need exclusive visual style to show limited-edition identity	Custom artwork, slogans and logo printed inside the lid to build exclusive limited packaging style
Cross-border premium beauty gift packaging	Rigid structure for long-distance shipment; photogenic for social media & store display	Thick rigid board for stable structure; artistic inner print creates stunning visual effect for online marketing photos

Product Details & Specifications

Item	Specification
Box Type	Book-style Special-shaped Hard Gift Box with Butterfly Clasp (Single-opening Book Box for Jewelry & Fragrance)
Base Material	Thick rigid board + art wrapping paper
Surface Crafts	CMYK 4-color printing, spot color printing, gold / silver hot stamping, UV coating, embossing, matte / glossy lamination
Printing Content	Outer logo; artistic graphics and brand text on inner lid; gold-plated effect available for butterfly clasp
Structure	Single-opening book flip lid with special triangular flap + butterfly decorative clasp, custom shaped flocked / EVA insert
Suitable Products	Bangles, bracelets, jewelry, perfume bottles, high-end cosmetics, luxury items, souvenir gifts
Customizable Items	Box length, width & height, insert cavity shape, inner printing artwork, butterfly clasp style, wrapping paper color, board thickness

Customization Process (Step by Step)

Step	Process Details
Step 1	Submit your requirements: box dimensions, product outline size, print artwork, surface finish and order quantity
Step 2	Calculate unit price and sampling cost and provide official quotation
Step 3	Confirm design artwork; we produce pre-production samples for your review and approval
Step 4	Mass production starts after sample confirmation and deposit received
Step 5	Complete production, carry out strict quality inspection and arrange shipment

Packaging & Logistics

Item	Description
Inner Packing	Each box packed in individual PE bag; separate protection for butterfly clasp to avoid scratches on printed surface and hardware
Outer Carton	Export-grade 5-ply heavy-duty corrugated carton
Shipping Options	Air freight, sea freight, DHL / FedEx / UPS international courier available
Transit Protection	Cushion fillers and divider paper between boxes, corner reinforcement to avoid box deformation and hardware damage
Packing Option	Finished rigid boxes ready for shipment; knockdown flat packing is optional to reduce shipping volume

Frequently Asked Questions

Q1: Is the butterfly clasp made of real metal? Can I change to other shapes?

A1: Metal and electroplated plastic options are available. Shapes can be customized, such as flowers, stars, moons or brand exclusive graphics.

Q2: Can I replace the inner lid picture with my own brand artwork?

A2: Yes. The inner lid can be printed with your own images, illustrations and brand slogans; multi-color designs are supported.

Q3: Can I use an insert without flocking?

A3: Sure. Plain EVA or paper insert is available as a cost-saving alternative.

Q4: What are sample and bulk lead times?

A4: Sample lead time: 5–7 working days. Bulk production: 12–18 working days after sample confirmation and deposit received.

Q5: Can this box fit bangles of different sizes?

A5: The insert cavity is tooled according to your product size. Different bangle sizes require corresponding insert modification.

Looking for this distinctive book box with special flap and butterfly clasp for your jewelry bangle and premium perfume packaging? Contact us now for a quotation and samples, and build unique high-end packaging for your brand.

[Request a Quote & Samples](#)



Shenzhen Xianglong Paper Product & Packaging Co., Ltd.



755 86 28357756



anna01@xlpackaging.com



custom-packagingbox.com

1810, iSteel Asia No.1, 18 Fuan Avenue , Pinghu Sub-district, Longgang District, Shenzhen ,China . post code :518111