

Custom Reverse Tuck End Cosmetic Box , 350gsm White Cardboard , Gold Hot Stamping , Body Care Packaging Box

Our Product Introduction

Basic Information

- Place of Origin: Shenzhen China
- Brand Name: OEM/ODM
- Certification: ISO certificate, Disney, Sedex, FSC
- Model Number: card boxes 004
- Minimum Order Quantity: 500
- Price: $0.13-0.75
- Packaging Details: Carton Packing
- Delivery Time: 18-25
- Payment Terms: T/T,L/C
- Supply Ability: 200000 Piece/Pieces Per Week



Product Specification

- Product Name: Custom Reverse Tuck End Cosmetic Box
- Box Type: Folding Carton Box
- Box Structure: Reverse Tuck End (RTE)
- Material: 350gsm White Cardboard
- Interior Color: White
- Background Design: Blue Printed Background
- Printing: CMYK Full-Color Printing, Matt Lamination, Gold Hot Stamping, Gold Foil Border Lines
- Highlight: **350gsm White Cardboard Cosmetic Box**, **Gold Hot Stamping Folding Carton**, **Reverse Tuck End Cosmetic Box**



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Product Description

Custom Reverse Tuck End Cosmetic Box , 350gsm White Cardboard , Gold Hot Stamping , Body Care Packaging Box

Product Description

This custom reverse tuck end cosmetic box is designed for body care, bath and shower products, and personal care packaging. Made from durable 350gsm white cardboard, it features a blue printed background with vintage-style line art illustrations, creating an elegant and distinctive visual appearance.

The exterior is finished with custom CMYK printing and luxurious gold hot stamping on the brand name and decorative border lines, while the white interior provides a clean and neat presentation. Featuring a reverse tuck end (RTE) structure, the top and bottom tuck flaps fold in opposite directions for convenient opening and closing. The box is supplied flat-packed to save storage and shipping space and can be quickly assembled when needed.

As a professional custom paper packaging manufacturer, we offer flexible customization options, including box dimensions, printing artwork, Pantone colors, gold or silver foil stamping, lamination, and other specialty finishes to match your brand identity.

Key Features & Benefits

Premium 350gsm White Cardboard — Durable & Professional Packaging

Made from 350gsm white cardboard, this folding carton provides a reliable structure for everyday body care and personal care products. The smooth paper surface supports high-quality printing and detailed graphics, helping create attractive retail packaging while maintaining practical functionality.

Reverse Tuck End Structure — Easy Assembly & Convenient Access

The reverse tuck end design features top and bottom closure flaps that fold in opposite directions. This classic folding carton structure is easy to assemble, convenient to open and close, and suitable for efficient product packing and retail distribution.

Gold Hot Stamping — Elegant Metallic Branding

Gold foil stamping highlights the brand name and decorative border lines, creating an eye-catching metallic finish. Combined with the blue background and vintage line art illustrations, it gives the packaging a premium appearance that helps distinguish your products on retail shelves.

Custom CMYK Printing — Distinctive Brand Identity

The blue printed background and vintage-inspired illustrations create a refined visual style suitable for bath and body care collections. We support full-color CMYK printing, Pantone spot colors, and customized artwork to reproduce your brand's preferred colors, patterns, and graphics.

Flat-Pack Delivery — Lower Storage & Shipping Costs

The one-piece folding carton is delivered flat before assembly, helping reduce transportation volume and warehouse storage requirements. Its simple folding structure makes it convenient for brands, distributors, and fulfillment teams to assemble when preparing products for shipment or retail display.

Application Scenarios & Customer Concerns

Application Scenario	Customer Concerns	Our Manufacturing Solutions
Body Wash Packaging	Packaging needs to look attractive and communicate product quality.	Blue CMYK printing and gold foil details create a premium retail appearance.
Body Lotion Packaging	The box must provide sufficient structural support for daily handling.	350gsm white cardboard provides a sturdy folding carton structure for appropriately sized products.
Bath & Shower Products	Brands want consistent packaging across an entire product collection.	Custom printing, Pantone colors, and matching artwork help maintain a unified brand identity.
Skincare & Personal Care Sets	Packaging should look elegant and suitable for gifting.	Gold hot stamping and vintage-style illustrations enhance the perceived value of the product.
Retail Shelf Display	Products need distinctive packaging to attract consumer attention.	Custom graphics, metallic foil details, and professional printing improve shelf appeal.
E-commerce Fulfillment	Storage and shipping efficiency are important for bulk orders.	Flat-packed cartons reduce storage volume and simplify warehouse handling.

Product Specifications & Details

Product Name	Custom Reverse Tuck End Cosmetic Box
Box Type	Folding Carton / Paperboard Box
Box Structure	Reverse Tuck End (RTE)
Main Material	350gsm White Cardboard
Interior Color	White
Printing Method	CMYK Full-Color Printing
Background Design	Custom Blue Printed Background
Artwork Style	Vintage-Style Line Art Illustrations
Logo Finishing	Gold Hot Stamping
Decorative Details	Gold Foil Border Lines
Surface Finishing	Custom Matt Lamination or Other Finishes
Assembly	Manual Folding
Packaging Format	Flat-Packed
Main Applications	Body Wash, Body Lotion, Bath Products, Skincare & Personal Care
Customization	Size, Printing, Color, Logo, Foil Stamping & Surface Finishing

Customization Options

We provide comprehensive OEM and ODM packaging services to help cosmetic and personal care brands develop packaging that matches their product positioning.

Customization Item	Available Options
Box Dimensions	Custom length, width, and height based on product measurements
Paper Material	250gsm, 300gsm, 350gsm white cardboard or other suitable paperboard
Box Structure	Reverse Tuck End, Straight Tuck End, Auto-Lock Bottom and other folding carton styles
Printing	CMYK full-color printing, Pantone spot colors
Background Color	Custom blue, green, black, white, or brand-specific colors
Logo Finishing	Gold foil stamping, silver foil stamping, embossing, debossing
Surface Treatment	Matte lamination, gloss lamination, soft-touch lamination, spot UV
Graphic Design	Custom illustrations, patterns, brand information, and product details
Interior Printing	White interior or customized inside printing

How to Customize Your Cosmetic Packaging Box

Step	Customization Process	What Happens
Step 1	Submit Your Requirements	Provide product dimensions, product weight, order quantity, and packaging application.
Step 2	Confirm Box Structure	Our team recommends a suitable reverse tuck end structure and paperboard thickness.
Step 3	Artwork & Design	Submit your logo and artwork, or let us assist with the packaging layout and printing design.
Step 4	Dieline Confirmation	We prepare a custom cutting template and confirm the dimensions, folding lines, and artwork placement.
Step 5	Sample Production	Produce a physical sample to check the structure, printing colors, gold foil effect, and assembly.
Step 6	Mass Production	Start bulk manufacturing after sample approval and order confirmation.
Step 7	Quality Inspection & Shipping	Inspect finished cartons, pack them flat, and arrange delivery according to your requirements.

Packaging, Shipping & Logistics

Packaging Format	Flat-packed folding cartons
Inner Packing	Protective poly bags or suitable moisture-resistant packaging
Outer Packing	Strong corrugated export cartons
Storage Advantage	Flat-packed design saves warehouse space
Shipping Methods	Express courier, air freight, sea freight, or rail freight where available
Shipping Destinations	USA, Canada, UK, Germany, France, Netherlands, Australia, and other international markets
Shipping Cost	Based on order quantity, carton dimensions, gross weight, and destination
Delivery Arrangement	Flexible shipping solutions for small sample orders and large-volume production

Benefits of Flat-Packed Cosmetic Boxes

- Reduced transportation volume compared with pre-assembled cartons.
- Lower warehouse storage requirements.
- Convenient manual assembly before product filling.
- Efficient handling for bulk packaging and distribution.

Frequently Asked Questions (FAQ)

Q1: What is a Reverse Tuck End (RTE) box?

A Reverse Tuck End box is a common folding carton structure in which the top and bottom tuck flaps close in opposite directions. It is widely used for cosmetic, skincare, pharmaceutical, and personal care packaging.

Q2: Can I customize the box dimensions?

Yes. We manufacture custom-sized cosmetic boxes according to your product dimensions. You can provide the length, width, height, and product weight, and our team will recommend a suitable structure.

Q3: Can the gold foil logo be replaced with silver foil stamping?

Yes. We support gold foil, silver foil, rose gold foil, and other available metallic foil finishes. You can also combine foil stamping with embossing or debossing for additional visual effects.

Q4: Can I customize the blue background and vintage illustrations?

Absolutely. All printing artwork is customizable. We support CMYK printing and Pantone spot colors to match your brand guidelines, including custom illustrations, patterns, logos, and product information.

Q5: Is 350gsm white cardboard suitable for body wash and lotion packaging?

350gsm white cardboard is suitable for many folding carton applications. The appropriate thickness depends on the product dimensions, weight, and packaging requirements. We can recommend a suitable paperboard specification after reviewing your product details.

Q6: Are these boxes delivered assembled or flat-packed?

The boxes are normally delivered flat-packed to reduce shipping volume and storage costs. They can be manually assembled before filling and packaging.

Q7: Can I request a physical sample before placing a bulk order?

Yes. We recommend pre-production samples so you can evaluate the box dimensions, folding structure, printing quality, gold foil stamping, and overall appearance before mass production.

Q8: What printing and finishing options are available?

We offer CMYK printing, Pantone spot colors, gold and silver hot stamping, embossing, debossing, matte lamination, gloss lamination, soft-touch lamination, and spot UV.

Q9: What is your minimum order quantity (MOQ)?

MOQ depends on the box dimensions, material specifications, printing requirements, and production processes. Contact us with your project details for a customized quotation.

Q10: Can you manufacture boxes based on our existing packaging samples?

Yes. You can send us physical samples, photos, or design files. Our team can evaluate the structure and develop a customized packaging solution based on your reference.

Get a Custom Cosmetic Packaging Quote Today!

Looking for premium folding carton packaging for your body care, bath, and personal care products?

Our factory specializes in custom paper packaging manufacturing, combining reliable paperboard materials, precise printing, elegant foil stamping, and practical folding structures to create packaging that reflects your brand's identity.

Whether you are launching a new body care collection or upgrading your existing retail packaging, we can provide tailored OEM and ODM solutions to meet your requirements.

Why Work With Us?

- Factory-direct custom paper box manufacturing.
- Flexible box sizes, structures, and printing options.
- Professional gold and silver foil stamping.
- Custom samples available before mass production.
- Flat-packed shipping solutions for international customers.

Ready to create your own custom cosmetic packaging?

Send us your product dimensions, artwork, and estimated order quantity today. Our team will help you find the right packaging solution and provide a competitive factory quotation!

XL PACKAGING **Shenzhen Xianglong Paper Product & Packaging Co., Ltd.**

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